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## Ordering Product

**MIX 97.3 (Brisbane)**  
**Breakfast - 04/04/2007 - 07:47 AM**  
**Terry, Robin, and Bob**  
**Station Ph: 07 3421 4973**

Robin says comperes are today helping to launch the Royal Women's Hospital Mothers Day Appeal. Bob says it is the fifth year Mix has been associated with the appeal. Robin says comperes will be raising money for 'premmie' babies. Mother Sally Warren details her **One Armed Cookbook**, which is written for mothers and which comperes are helping to sell. Warren says the book raises money for premature babies and details her baby's story.

**Interviewees:** Sally Warren, Author, The **One Armed Cookbook**  
**Mentions:** Lorna Jane Bookstores; Mary Ryan Bookstores; Royal Brisbane and Women's Hospital; [www.givelife.com.au](http://www.givelife.com.au)  
**Duration:** 3:45  
**Summary ID:** B00025920327  
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**Kathy O'Donnell - Red Chilli Marketing**

Demographics	
Male 16+	20000
Female 16+	28000
All People	48000
ABs	16000
GBs	25000

Done

Start  9:11 AM